

Perimeter 2025 Market Insights

Market Activity Snapshot

909K+

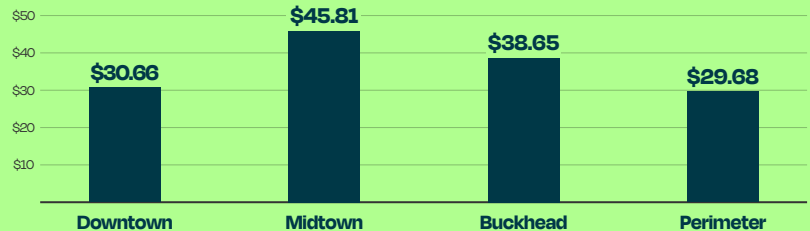
sq. ft. leased YTD

Big Moves

- **TriNet** at High Street
- **Stubhub** at 7000 Central Park
- **AIG Innovation Center** at Perimeter Summit
- **Newell Brands** at The King & Queen
- **Edible Arrangements** at 10 Glenlake

Market Rates

Average Leasing Cost (per sq. ft.)

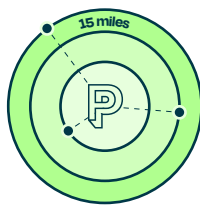


Perimeter delivers Class A office space, top amenities, and unmatched transportation access at **20–35% lower rents than Midtown or Buckhead**, giving companies more value and better access to talent.

The Workforce Advantage

Source: 2025 Perimeter District Survey

Easy access to talent **fuels business growth** across the district.



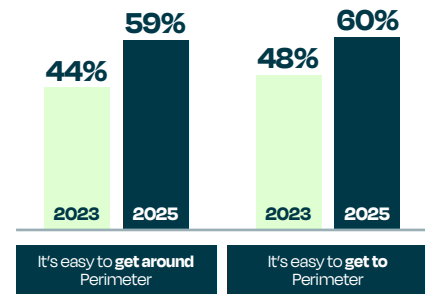
44%

of Metro Atlanta's workforce lives within **15 miles** of Perimeter



88%

of employees say Perimeter is a **great place to work**



More of the workforce believes **Perimeter is easier to get to and around** compared to 2023

Transportation & Connectivity Projects

Recently Completed or Coming Soon

Transform 285/400

Added 10.5 miles of new access lanes and improved traffic flow at one of Atlanta's busiest junctions.

Rapid Ride

A new, affordable, shared-ride option for Perimeter's workforce.

PATH400 Extension

Sandy Springs and partners are paving the way for future trail connections, bridging Perimeter to the PATH400 Trail and Atlanta BeltLine.

SR400 Express Lanes

Bringing faster access from northern suburbs into Perimeter and strengthening connections to major transit anchors.

Top End Express Lanes

The project will link together the region's east-west express lane network, connecting top-end communities directly to Perimeter.



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